



## José Rafael Gonzalez Viveros

Country Director Mexico  
Mexico City, Mexico

[rafaelgonzalez@conexig.com](mailto:rafaelgonzalez@conexig.com)

### PROFILE

Rafael Gonzalez is a civil engineer with a master's degree in Construction Engineering and Management. Rafael has experience in managing with appropriate quality standards and time and budget efficient completion of projects, effective project team leadership, strong relationships with clients and members of a cross-functional team, management responsibility, development opportunities business, effective monitoring of the financial status of all projects.

Rafael has developed project management activities including, advisor at a strategic level in the project conception stage, including advice on the different alternatives that can be adopted to achieve the general objectives of the client, including time, cost, technical and performance, leadership and facilitator of the general team of the multifunctional project, among the team of Architecture and Structures, Engineering, Legal, Contracting, Accounting, Procurement, Cost Control, Building Information Modeling and multiple contractors, among other activities.

He has also worked in the area of marketing and business development, including advising the General Director in the development of new business opportunities with new and existing clients and identifying and acting on cross-selling opportunities and improvement of products and services in project management.

Rafael has had responsibility for internal project management, including personnel management, knowledge management, financial management, and process improvement.

### EDUCATION

**The University of Michigan; Ann Arbor, Michigan, USA 1982-1983**

MSE Construction Engineering and Management

**Universidad Anáhuac; México, D.F. 1977-1981**

BSE Civil Engineering

**Instituto Cumbres; México, D.F., México 1964-1976**

High school



**Facultad de Ingeniería Universidad Anáhuac 2004-today**

Professor at the Civil Engineering Department (Construction contracting, Construction costs engineering and Engineering process)

**PROFESSIONAL MEMBERSHIPS****CICM - Colegio de Ingenieros Civiles de México**

Miembro Vitalicio (1983-today)

**SMIA - Sociedad Mexicana de Ingenieros Administradores**

Socio activo (2015 – today)

**ASCE – American Society of Civil Engineering**

Miembro Asociado

**DRBF – Dispute Resolution Board Foundation****PROJECTS DEVELOPED****Arbitrations and expert opinions**

Oral Trial in the Courts of CDMX, Highway infrastructure project

Commercial Litigation in the CD of Mexico, Housing Development Project

**City Tranfer & Comercial Estations**

Cetram 4 Caminos 150,000 m2 US \$ 95 millones (Process)

Cetram El Rosario 46,000 m2 US \$ 31 millones

Cetram Cd. Azteca 55,000 m2 US \$ 43 millones

**Health**

Hospital Star Médica Luna Parc 17,500 m2 US\$ 12 millones

Hospital Star Médica Chihuahua 28,000 m2 US \$ 25 millones

Hospital Star Médica Veracruz 12,000 m2 US \$ 22 millones

Hospital Star Médica Tijuana 35,000 m2 US \$ 38 millones (Preliminary Project)

Hospital Infantil Privado 16,400 m2 US \$ 20 millones

**Federal Building**

Office and Housing for Police Federal Forces PFP Tlalnepantla US\$ 10 millions



**Private Buildings**Banking Corporate Offices

Banco del Bajío 14,000 m2 US\$ 22 million

Banco Mexicano 275,000 m2 US\$ 450 million

Casa de Bolsa Inverlat / Invermexico 75,000 m2 US\$ 112 million

Religious buildings

Religious Plaza Mariana - Basílica de Guadalupe 67,800 m2 US\$ 52 millones

Hospitality

Yes Inn Hotel Veracruz. - Ostar 8,800 m2 US \$ 6.5 millones

**DETAILED EXPERIENCE****CONEXIG CONSULTING MEXICO, S.C. 2020 a la fecha**

Consultancy in dispute resolution and arbitration, project management and risk analysis in infrastructure works. Partner and Managing Director

**ON SABATICAL YEAR 2019 - 2020****CARSO INFRAESTRUCTURA Y CONSTRUCCIÓN, S.A.B. de C.V. 2009 - 2019**

Industrial, Retail, Health and Office Developer, General Construction Manager

**ATAPS, S.A. DE C.V. 2000 - 2019**

High Technology in Project and Service Management; Founder and CEO

**SARE GRUPO INMOBILIARIO 1998 - 1999**

Real Estate Developer; Senior VP for Strategic Planning

**CB RICHARD ELLIS**

Real Estate; VP Operation and Brokerage control.

**DDF SERVICIOS METROPOLITANOS, S.A. DE C.V. 1996 - 1998**

Government; Real Estate Director. - Management and control of Mexico City Municipal assets.

**BANCO MEXICANO, S.A. (BANCO SANTANDER) 1992 - 1996**

Private Banking; VP Operations.

**GRUPO FINANCIERO INVERLAT (BANCO SOCTIABANK) 1986 - 1992**

Private Broker House



Facilities management Director

**INGENIERÍA COLIMAN, Guadalajara Jal. 1978 - 1986**

Construction manager

**FONATUR**

Planning, programming, and cost control Manager

**BUFETE INDUSTRIAL, S.A. DE C.V.**

Chief of the Planning and cost Control department

**COLINAS DE BUEN, S.A.**

Structural engineer

**JAIME DURAN Y CIA, S.A.**

Construction resident

## **KEY PERFORMANCE INDICATORS**

Management to the right quality standards and completion efficiently on time and budget.

Leadership of the project team effectively.

Strong relationships with clients and members of the cross-functional team.

General line management responsibilities effectively discharged.

Business development opportunities.

Financial status of all projects effectively monitored.

### **Project Management activities, to include:**

Advisor at a strategic level on the project conception stage, including providing advice on the different alternatives that can be adopted to achieve the client's overall objectives, including time, cost, technical and performance parameters.

Leader and facilitator of the overall cross-functional project team, among Architectural and Structural team, Engineering, Legal, Contracting, Accounting, Procurement, Cost Control, Building Information Modeling, and multiple contractors.

Planner of the ongoing management of quality, safety, health and environment issues.

Establishing effective project governance, processes and systems to be utilized throughout project.

Project planner, including ensuring the production of the detailed project plan.



Monitor and follow up on project finances, including production of formal project progress and other reports.

Manager of the flow of project information between the team and the client, through regular meetings and written communications.

**Marketing and business development, to include:**

Advisor for the General Director in developing new business opportunities with existing and new clients.

Identifying and acting upon cross-selling opportunities and to improve project management products and services.

**Internal management accountabilities, to include:**

Staff management – Inputting into the formal management of an Assistant Project Manager or small project management team.

Knowledge management – Ensuring that key information and learning generated from each project is input into internal database.

Financial management – Ensuring prompt client invoicing to monitor a project’s financial status.

Process improvement – Identifying and acting upon ways to improve internal systems and processes.

## LANGUAGES

Spanish (native)

English (fluent)

